

# MASTER OF BUSINESS ADMINISTRATION



ubi.edu



**UBI**  
BUSINESS  
SCHOOL

Brussels | Luxembourg | Madrid | Shanghai

EXCELLENT



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# UBI BUSINESS SCHOOL

UBI Business School, established in 1992 in Brussels, is a leading English-language business school offering top-quality British business programmes with an enterprising focus on Business & Tech, Global Mindset, and Good Citizenship.

***We exist as an open institution to empower global talents and bridge distances through accessible, innovative, and person-centred education focused on creating value in a responsible manner.***

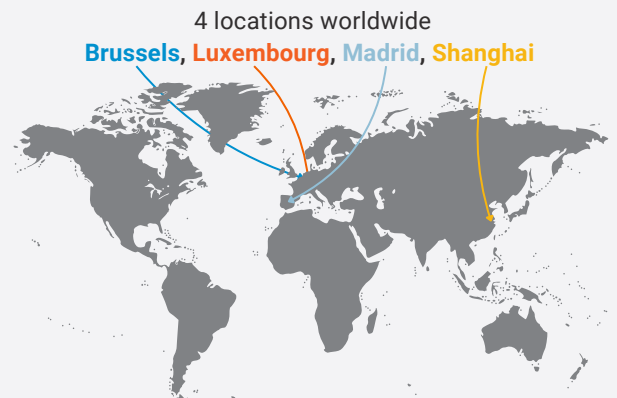
UBI Business School has been ranked #26 worldwide for its joint-EMBA programme and achieved a prestigious 5-star overall rating (Excellent) in the academically renowned QS rating system, with additional 5 Stars for Excellence in three important categories: Employability, Teaching and Online Learning. We are also a member of the EFMD (European Foundation for Management Development) and BGA (Business Graduates Association), recognised as two of the world's most renowned accreditation bodies for business schools, underscoring our commitment to providing the highest standards in academic rigour.

Since 2012, UBI has been developing its programmes in partnership with Middlesex University London (UK), which ranks as one of the top 500 universities (Higher Education Statistics Agency) and top 10 transnational universities (Times Higher Education) in the world.

Demonstrating its dedication towards academic excellence, UBI Business School is a member of the United Nations' Principles for Responsible Management Education (PRME), driving thought leadership on sustainable management education and aligning with the work of the UN Global Compact.



UBI Brussels campus



4 locations worldwide

Brussels, Luxembourg, Madrid, Shanghai



<https://ubi.edu/ubi-q5-ranking-top-21/>



<https://ubi.edu/ubi-5-star-q5-rating/>



<https://ubi.edu/ubi-business-school-achieves-full-efmd-membership-status/>



<https://ubi.edu/ubi-bga-membership/>



<https://ubi.edu/ubi-prme-membership/>





# THE UBI DIFFERENCE



## Inclusive British degrees nurturing forward-looking leaders

- #26 worldwide
- Enterprising focus on Business & Tech, Global Mindset, and Good Citizenship



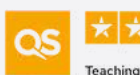
## Accelerating entrepreneurship and global careers for all

- #1 in career progression
- Personalised career services for students and alumni



## Bridging distances with accessible, innovative, and person-centred education

- Hybrid learning ecosystem promoting flexibility by leveraging the use of technology
- Programmes delivered in Brussels, Luxembourg, Madrid, Shanghai, and Online



## A business ecosystem as your gateway to the world

- Extensive corporate partnerships to support high employability and career progression
- Customised focus on students' professional growth and lifelong learning support
- International business experience with opportunities at UBI locations and partners such as LSE or Babson College

“UBI’s HyFlex delivery gives me maximum flexibility to pursue a world-class MBA programme from any part of the world – a truly seamless learning experience. It is a programme built to foster close connections with global professionals and companies.

**MERCEDES**

*Spanish, MBA student, Solicitor*





# MASTER OF BUSINESS ADMINISTRATION

The UBI Master of Business Administration (MBA) enhances students' management knowledge and leadership skills to deal with the increasingly complex challenges that will be found in tomorrow's highly digital, interconnected and global business environment.

UBI's MBA graduates are quality leaders with a forward-looking view, a deep awareness of how organisations create value, and how their business decisions holistically impact their environment. Our alumni are prepared to implement innovative strategies, with a clear international focus thanks to their deep understanding of business & tech, and good citizenship values both on a personal and corporate level.

## DELIVERY MODEL AND KEY FACTS

Sessions are delivered in person in Brussels. Students may also attend the same synchronous sessions connected remotely thanks to our cutting-edge hybrid rooms and the use of the latest technology, providing a seamless learning experience. These sessions are complemented by UBI's 5-Star asynchronous structured learning. Students may also choose to do the entire programme connected remotely to the synchronous sessions.

*90 ECTS programme*

*180 hours of synchronous sessions (real-time)*

*180 hours of asynchronous structured learning*

Programme duration: 12 or 24 months, adapting the pace of studies according to students' personal and professional needs.

Programme intake: February and October

Language of delivery: English

Synchronous sessions schedule (every other week):

Fridays 13:30 - 18:30

Saturdays 9:00 - 13:00



## Degree awarded upon completion

Master of Business Administration (MBA), delivery by Middlesex University London



# MBA PROGRAMME DIFFERENTIATORS

## BRITISH MBA PROGRAMME WITH A FOCUS ON HOW BUSINESS & TECH STRENGTHEN NEW AND EXISTING BUSINESS MODELS

- Programme addresses the challenges of business & tech, global mindset, and good citizenship, with an understanding of companies' value creation processes in an increasingly technologised environment.
- Opportunity to participate in UBI's Venture Creation Lab. Through guidance from entrepreneurs and working with simulators, students learn how to develop the right skill sets and management teams to create innovative technology-based companies.

## HYFLEX LEARNING ECOSYSTEM PROMOTING FLEXIBILITY AND PRACTICAL EXPERIENCES

- Deepens student engagement by reducing disruptions to their professional and personal lives.
- Maximises quality of learning by leveraging the use of technology, overcoming the limitations of full on-campus teaching.
- Reflect current and future hybrid work realities in many professional domains.

## WORLD CLASS FACULTY AND ONLINE RESOURCES

- Combination of experienced senior-level practitioners with over 15 years of professional experience in leading international companies and academics from world-renowned universities (e.g LSE, Warwick, Bristol, etc).
- Case-studies and simulators from Harvard.

## PERSONALISED FOCUS TO SUPPORT MULTIPLE CAREER TRAJECTORIES

- Small class sizes of 30-35 students for all delivery modes.
- Choice of Integrative Management project designed to support the next stage of your career growth.
- One-on-one coaching to support individual growth and development.
- Range of career services workshops included in the programme.
- Emphasis on community building, peer learning, and horizontal work similar to companies.

## EXTENSIVE NETWORKS OF ESTABLISHED COMPANIES PARTICIPATING IN THE PROGRAMME

- Deep engagement with local and regional organisations, expanding participants' professional networks
- Access to world market workshops and meetings with practitioners from UBI's corporate partners.
- Valuable internship and employment opportunities

## INTERNATIONAL BUSINESS EXPERIENCE AT LSE OR BABSON COLLEGE

- Highly diverse faculty and student profiles with 40+ nationalities represented in the programme
- International business experience with opportunities at UBI locations and partners such as LSE or Babson College
- Strong network of European and Asian companies
- World market workshops and meetings with practitioners

# PROFILE OF PARTICIPANTS

The programme attracts globally diverse cohorts of managers and entrepreneurs who wish to broaden their knowledge of business practices, re-orientate their career, or update their management knowledge with a forward-thinking international focus. Participants are expected to be passionate about the opportunities that digitalisation, globalisation, and elements of good citizenship bring towards their everchanging business environment.

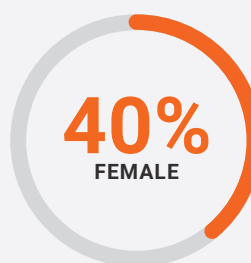
## AVERAGE AGE

36

YEARS OLD

## UNDERGRADUATE DEGREE FROM

30+ AREAS OF STUDIES



## AVERAGE WORK EXPERIENCE

11

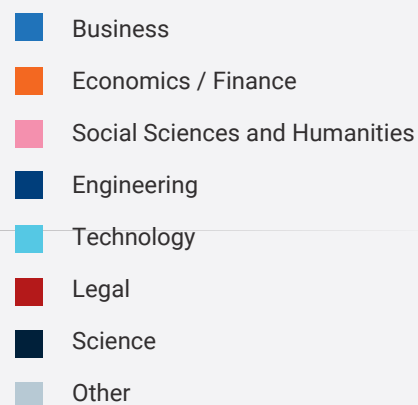
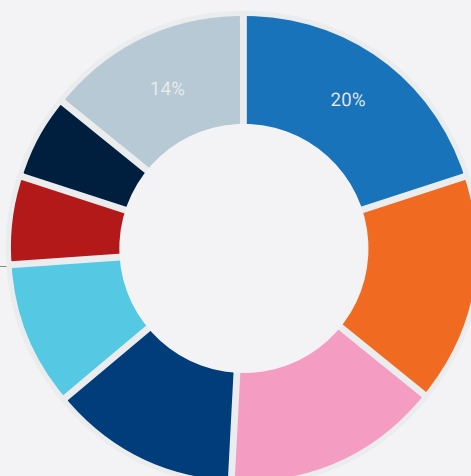
YEARS

40+ DIFFERENT NATIONALITIES

Data from 2023-2024 academic year



## ACADEMIC BACKGROUNDS



## ADMISSION REQUIREMENTS

- **Undergraduate degree with at least 3 years of professional experience.**
  - Outstanding candidates without an undergraduate degree may be considered with at least 5 years of management experience, subject to two rounds of interviews and evaluation of professional achievements.
- **Proof of command of the English language**
  - Usually min. IELTS 6.0 or TOEFL IBT 7.2



# OUR ALUMNI

## 60+

DIFFERENT  
NATIONALITIES

## 2000+

ALUMNI  
COMMUNITY

## 98%

EMPLOYED WITHIN six  
MONTHS AFTER GRADUATION

*Data from 2015-2023 graduates*

## EMPLOYERS UPON GRADUATION



## MBA GRADUATES JOB POSITIONS



Head of PR



Vice-president



Deputy CEO



Head of quality



Entrepreneur



Director of Marketing & Communication



Associate director



Regional director



Investment associate



Chief financial officer



Sales director



Senior manager



Finance director



Associate partner



Employability

# PROGRAMME STRUCTURE

12 TO 24 MONTHS

## CORE MODULES

Designed to acquire, develop and master [new] knowledge and professional skills.

- Global Economic Environments
- People, Teams, and Organisations
- Marketing Concepts and Practice
- Executive Accounting for Decision Making
- Professional Skills
- Ethics, Responsibility and Sustainability
- Finance and Capital Markets
- International Management
- Analytics and Operations Management
- International Business Strategy
- Entrepreneurship, Technologies, and Innovation

## MANAGEMENT INTEGRATION

Designed for the students to build and decide the next steps in their professional career.

### First hand International Experience

- International business experience with opportunities at UBI locations and partners such as LSE or Babson College

### Professional and Personal Development

- World Market Workshops
- Meetings with Practitioners
- Agile Project Management and Research

### Integrative Management Project (select one)

- Business Plan/Consultancy Project
- Venture Creation Lab
- Thesis
- Strategy Project + Internship or International Experience

**Optional:**

3-4 MONTHS

## PERIOD ABROAD

- Additional term at a partner institution abroad

# INTEGRATIVE MANAGEMENT PROJECT

For the final phase of your MBA journey, you will embark on the Integrative Management Project, designed to provide options based on alignment to your career contexts.

**Students can choose amongst several options:**

## 1. Business Plan/Consultancy Project

- Apply the appropriate technical, methodological, and intellectual skills that have been developed to a business plan for an existing business.
- The plan is devised in consultation with and supervised by a staff advisor.

## 2. Venture Creation Lab

- Learn how technology-based companies are created and the importance of developing the right management team and skillset.
- Students will work with entrepreneurs and simulators, led by an experienced tutor, to use emerging technologies to develop innovative solutions and then use IP strategies to protect the new business venture.
- Develop a 3-year stage-gate execution plan to transform the opportunity from an idea to a viable new technology venture.

## 3. Business & Tech, Global Mindset or Good Citizenship Strategy + Internship/Project in a Company OR International Experience

- Develop a strategy to establish a company in a new foreign market, to digitalise a company's operation, or to improve the social impact of an organisation.
- Students undergo an international experience at a partner institution or internship in a company.

## 4. Thesis

- Provide students with comprehensive, specialised, factual and theoretical understanding, as well as a comprehensive range of cognitive and practical skills to understand, conduct, and supervise research projects in the business and management environment, often challenged by unforeseen problems, cultural differences, global trends and local market dynamics.



“The International Business Experience was a key highlight in my MBA journey. The collaborations with top institutions and companies such as LSE, The Guardian, Wolverine Worldwide and Lloyd’s provided tremendous value to all participants in the programme.

### SEAN

*Singaporean, MBA student,  
former Diplomat and CEO  
of Valencia CF*





## INTERNATIONAL BUSINESS EXPERIENCE

As a global MBA programme, UBI partners with top institutions such as the London School of Economics and Babson college to deliver a week-long International Business Experience for all participants.

The International Business Experience is an invaluable element of the MBA programme which complements the students' learning through workshops provided by these prestigious academic institutions and first hand exposure of the inner workings of international companies thanks to UBI Business School's corporate partners. This element of the programme is included within the MBA tuition fees (excluding flights and accommodation).

Beyond this unique experience, UBI also offers students opportunities to participate in optional business immersion trips to Singapore or Shanghai.





In collaboration with



Le Botaniste



## ACADEMIC PARTNERS

The school is committed to provide the best academic experiences to its students through partnerships and collaborations with prominent universities and institutions around the world.

These partnerships allow our students to benefit from semesters abroad, overseas business experiences, summer courses, and exchange programmes.





# MEET OUR FACULTY

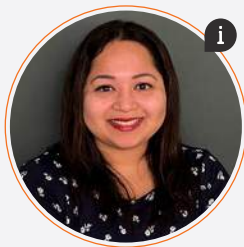
Faculty members at UBI Business School are comprised of a combination of experienced senior-level practitioners with over 15 years of professional experience in leading international companies and academics from world-renowned universities (e.g LSE, Warwick, Bristol, etc). They hold positions in the corporate world including CEOs, Senior Advisors and General Directors in national and multinational companies. This leads to experiences that are shaped by the latest developments in the field and offered to students in the form of academic research and/or reflections on such professional experiences.



**Dr Alvaro Mendez**

*BA, MSc, PhD*

UK



**Dr Anjali Raj Westwood**

*BA, MSc, PhD*

India



**Dr Samer Ajour El-Zein**

*BA, MSc, PhD*

Lebanon



**Dr Maria Altamira**

*BA, MSc, PhD*

Spain



**Dr Frank Longo**

*BA, MSc, PhD*

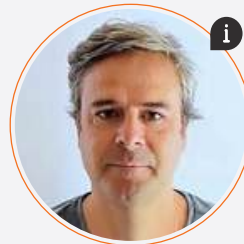
USA



**Dr Randy Priem**

*BA, MA, PhD*

Belgium



**Dr Adolfo Montalvo**

*BA, LL.M, MSc, PhD*

Spain



**Prof Gaston Fornes**

*BA, MBA, PhD*

Italy



**Olga Fernandez**

*BA, MSc*

Spain



**Jose Luis Ferrero**

*BA, MSc*

Spain



**Anh Nguyen**

*BA, MBA*


Belgium



**Dr Juan Carlos Mondragon**

*BA, MPA, PhD*

Mexico



“Having a strong and diverse group of participants from different continents and professions is pivotal in my selection of a leading MBA programme. My course mates bring with them years of deep management and leadership experience from different contexts, and are close contacts I will count on in the future.

**FACUNDO**

*Argentinian, MBA Student, Chief of Cabinet Mendoza Government, Argentina*



# THE ADMISSION PROCESS

APPLY NOW on  
<https://ubi.edu/register/>



## APPLICATION

Applicants are invited to [apply directly online](#). Along with an application form, applicants need to submit:

- Latest degree transcript giving final degree result and breakdown of individual subjects and grades (in English or French).
- Proof of command of the English language, usually IELTS or TOEFL IBT results (minimum 6.0 and 72 respectively).
- Passport or ID card.
- CV.
- Any certificate of academic achievement/other awards, if applicable
- Two reference letters. These letters are expected to make explicit reference to the applicant's potential to develop a professional career in business and to pursue Master's level studies.
- 500- word personal statement: a critical analysis on the programme's potential contribution to the applicant's personal and professional development.

*Note: All students attending UBI programmes are expected to bring their personal laptops for all academic activities.*

## ADMISSIONS AND INTERVIEW

- The admissions team assesses each application package and makes recommendations based on the academic requirements and on the candidate's overall suitability for the programme.
- Candidates recommended by the admissions team are invited for a 30-minute interview with the Programme Director. Interviews for candidates are usually conducted online via Zoom.
- Prior to the interview, applicants need to submit a 500-word professional essay on a modern topic which will be communicated to the applicant beforehand.

## ADMISSION OFFER

- Successful candidates receive a letter within 30 days of the personal interview offering admission to the programme.
- UBI welcomes students from a wide range of backgrounds to maintain a diverse student body and promote a stimulating learning environment. Applicants are not discriminated against on the grounds of political views, race, ethnicity, nationality, gender, sexual orientation, religion, disability or age.





## TUITION FEES

- The tuition fee for a MBA programme is **EUR 19,950** for **EEA** citizens and **EUR 28,500** for **non-EEA** citizens
- A non-refundable administrative fee of EUR 350 is chargeable for students who require a study visa.
- Tuition fee does not include personal equipment (e.g.: computers), printing services, accommodation, flight and visa fees for international study trips, and/or similar academic expenses.



## SCHOLARSHIPS

UBI offers various scholarships and tuition support programmes for prospective and currently enrolled students.

- ➔ • Tuition reduction for full payment of a programme's tuition fees upfront
- Merit-based (outstanding academic record, special awards, social projects...)
- Family referral (family member of the UBI community)
- Special group (outstanding achievements in non-business related fields of study and/or work)
- Global inclusion (equitable access to global education, such as access to online education for young Argentinian students via Fundacion Bolsa de Comercio.)
- Refugee status (education for those displaced by political instability)
- ➔ • Most scholarships and tuition support programmes need a separate application, which must be submitted to UBI's admissions administrator.
- ➔ • For further information on scholarships and tuition support programmes, please see the Financial Terms & Conditions in detail.



Contact

## GET IN TOUCH

Speak to our academic advisor and book an appointment  
<https://ubi.edu/make-an-appointment/>



### UBI Business School Headquarters

📍 Rue de Namur 48  
B-1000 Brussels

🇧🇪 Belgium

☎ +32 (0)2 548 04 80

✉ [info@ubi.edu](mailto:info@ubi.edu)



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